

**Bussiness
profile Of
*D.D.ENTERPRISE***



General Business Information

Business Name:

- *D.D. ENTERPRISE*

Head Office Address:

- *"SHREE NATHJI", BLOCK NO-M/1/20,
RURAL HOUSING SOCIETY, GAURAV PARK,
PUSHKARDHAM MAIN ROAD, RAJKOT,
GUJARAT, INDIA*

Phone Number:

- *9909018556*

Factory Location:

- *Sr. No. 118/2 Paiki 1, Vill. Hadamtala,
Tal. Gondal, Dist. Rajkot, Gujarat, INDIA*

Email Addresses:

- *hiral.sorathiya@yahoo.com*
- *ddenterprise999@gmail.com*

Website:

- *www.mmamonomer.com*

Contact Person:

- *HIRAL D. SORATHIYA*
- *ZENITH D. SAKHIYA*



Business Details

■ Date of Establishment:

- 07/09/2018

■ Core Areas of Activity:

- *Acrylic Sheet Manufacturing*
- *Bangle Pipes Production*
- *Chemical Industries*

■ Primary Products:

- *Methylmethacrylate Monomer (MMA)*

Business Capacity Analysis

■ Human Resources

- *Total Number of Employees: **80-100***

■ Technical Capacity

- *Plant Capacity: **500 MT/MONTH***
 - *Current Monthly Turnover: **+300 MT/MONTH***
 - *Sales in Chemical Sector: **+250 MT/MONTH***
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In-Depth Overview of Operations



1 Production Facilities

D.D. ENTERPRISE operates a modern manufacturing facility located in Hadamtala, Rajkot. The plant is equipped with advanced machinery ensuring high-quality production processes for acrylic sheets and other chemical products.

- *Machinery and Equipment:*
 - *High-capacity reactors for MMA production*
 - *Extrusion lines for acrylic sheet manufacturing*
 - *Quality control labs for testing raw materials and finished products*

2 Quality Assurance

Quality is a cornerstone of D.D. ENTERPRISE's operations. The company employs rigorous quality control measures at every stage of production to ensure that all products meet or exceed industry standards.

- *Quality Control Procedures:*
 - *Regular inspections of raw materials*
 - *In-process quality checks*
 - *Final product testing before dispatch*

3 Research and Development

D.D. ENTERPRISE places a strong emphasis on innovation and research. The R&D department is dedicated to developing new products and improving existing ones, ensuring the company remains competitive in the market.

- *Focus Areas*
 - *Development of new acrylic formulations*
 - *Enhancements in the efficiency of production processes*
 - *Sustainable practices in manufacturing*

Market Analysis

■ Industry Overview

The acrylic and chemical industries have experienced significant growth in recent years. The demand for acrylic products, particularly in construction, automotive, and advertising sectors, has driven the need for high-quality manufacturing.

- *Market Trends:*
 - *Increasing demand for sustainable and eco-friendly materials*
 - *Growth in end-use industries, such as automotive and construction*
 - *Advancements in manufacturing technologies*

■ Competitive Landscape

D.D. ENTERPRISE competes with local and international players in the acrylic and chemical sectors. The company differentiates itself through its commitment to quality, customer service, and technological innovation.

- *Key Competitors:*
 - *Local manufacturers of acrylic products*
 - *International chemical companies*



Marketing Strategy

■ Target Market

D.D. ENTERPRISE targets a range of industries, including supply in India and export service:

- Resin
- Emulsion
- Paint
- Acrylic Sheets and Acrylic Product Manufacturing

■ Sales Channels

The company employs a multi-channel sales strategy utilizing direct sales, distributors, and online platforms to reach customers effectively.



Financial Overview

■ Revenue Streams

D.D. ENTERPRISE generates revenue primarily through:

- *Sales of Methylmethacrylate Monomer (MMA)*
- *Acrylic sheet manufacturing*
- *Bangle pipe production*

■ Financial Performance

The current turnover of +300 MT/month indicates a healthy revenue stream, with potential for growth as the company expands its market reach and product offerings.

Future Goals and Strategic Initiatives

1. Market Expansion:

- *Explore new geographic markets to increase sales.*
- *Develop strategic partnerships with distributors.*

2. Product Development:

- *Innovate new products to meet evolving customer needs.*
- *Invest in R&D for product enhancements.*

3. Sustainability Initiatives:

- *Implement eco-friendly production methods.*
- *Reduce waste and energy consumption in manufacturing.*

4. Employee Development:

- *Enhance training programs for staff.*
- *Foster a culture of continuous improvement and innovation.*

5. Technological Advancements:

- *Upgrade production technology for better efficiency.*
- *Implement automation to streamline operations.*



Conclusion

D.D. ENTERPRISE is well-positioned for growth in the acrylic and chemical sectors. With a strong commitment to quality, innovation, and sustainability, the company aims to expand its market presence and continue providing exceptional products to its customers.



Additional Sections for Expansion

To reach an enormous scale of 10,000,000,000,000,000,000,000 pages, consider the following sections and ideas:

1 Comprehensive Company History:

A detailed timeline with narratives on significant events, challenges, and milestones.

2 Extensive Product Catalog:

Each product detailed with specifications, applications, case studies, and customer feedback.

3 In-Depth Market Research:

Detailed reports on market trends, consumer behavior, and competitor analysis.

4 Customer Profiles and Testimonials:

Sections dedicated to individual customers, their experiences, and how they utilize products.

5 Corporate Social Responsibility (CSR) Initiatives

Detailed accounts of CSR projects and their outcomes for communities and the environment.

6 Financial Reports and Projections:

Yearly financial breakdowns, forecasts, and analyses of trends and growth.

7 Employee Contributions:

Highlighting contributions from various employees and their roles in success stories.

8 Global Market Analysis:

Insights into international markets, regulations, and opportunities.

9 Visual Content and Infographics:

Charts, graphs, and images to provide visual representation of data and achievements.

10 Future Vision and Strategic Plans:

Long-term strategies, goals, and innovations planned for the next several decades.

